

# CURRICULUM VITAE – summary

## Eivind Bogerud

### Personal data:

Eivind Bogerud	D.O.B.: 23.09.1966
c/o Lachmanns vei 66	Married to Heidi Våge Bogerud
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or	email: eivind(at)sy-empire.com
s/y Empire	web: <a href="http://www.sy-empire.com">www.sy-empire.com</a>

### Education:

Handelsakademiet/Master of business	1989
Submarine school, Royal Norwegian Navy	1988
Officers school, Royal Norwegian Navy	1988
Highschool, Nordstrand Videregående skole, Science	1985

### Experience:

s/y Empire – a looong voyage	<a href="http://www.sy-empire.com">www.sy-empire.com</a>	2005 –
Seilas – Norwegian yachting magazine	Journalist – from the voyage, technical etc.	2005 –
Cowboy in Australia	2 calving seasons as cowboy (from horse back) responsible for 150 cows + calves	2009/2010 og 2010/2011
Ovlov Marine Ltd New Zealand	Marine service technician	2007 – 2008
Lunde Båt Skole	Captain/instructor/yacht deliveries	1999 – 2005
Lunde Båt	Service manager (and salesperson)	2001 – 2005
Lunde Båt Charter	Captain on chartered yachts, tours	1999 – 2005
Schlytter A/S	Salesperson/exhibitions, yacht equipment, kayak/cano/wildlife equipment	1990 – 2005
Dykkersport (Dive shop/school)	Diving instructor (PADI)	1997 – 2004
<a href="#">Norwegian Himalaya Expedition 1999</a>	Climber (planning and climbing)	1997 – 1999
Frosken Dykkeskole (Dive school)	Manager/instructor (CMAS)	1995 – 1996
Furuset Auto Senter (STATOIL)	Manager	1994 – 2001
Smestadkrysset Auto Senter (NOROL/STATOIL)	Manager	1988 – 1994
KNM Utsira (submarine, Roy. Norw. Navy)	Communication-/navigation officer	1987 – 1988
Nordstrand Auto Senter (BP/NOROL)	Salesperson/technician	1983 – 1986

### Language

Good skills in Norwegian and English, orral and in writing. Can also make my self understood in German, orral and in writing.

### Comments :

- To experience the world form a sailing vessel contains much more than "just" sailing. In addition to all the experiences in water and on land, the yacht needs maintenance. We have during the voyage, as far as possible always kept Empire in excellent working condition. All maintenance and repair are performed by ourselves. No service is bought from outside! Of course we sometimes have been in need for parts, but all work – within sail, rig, motor, electronic, electric, communication, computer, web pages etc. we have done ourselves. Underway

Heidi also gave birth to 2 children, both of them growing up aboard!

- As newly employed service manager at Lunde Båt it was my task to build up the service department and to get an overview over outstanding service work. When the Bavaria sales took off at the end of 1990's, it gave big challenges to the aftermarked sales and service. With structure in the service department and competent technicians Lunde Båt in 2003 could expand their service to yachts in general, not only to Bavaria owners. Planning and practical execution of the indoor yacht exhibition "Sjøen for alle" and the floating yacht exhibition "Båter i Sjøen" in Oslo, and equipment- solution/planning for new yachts were also the service manager's responsibility. Also project work in connection with dredging and building of a new maritime center in Leangbukta was part of the job.

- Furuset Auto Senter opened as a service station 1. juli 1994, located along the E6 main road north out of Oslo. As manager it was a big challenge to start from scratch in 1994 to be Statoil's most selling service station in 1997. Employment, training and routines, including full operation through the last part of the building process were big challenges during the start up. Furuset Auto Senter was a 24 hour service station with full assortment groceries and (probably the last of its kind) with a service/maintenance/repair workshop for cars.

- As manager at Smestadkrysset Auto Senter it was my task to lead the employees and create structure in the company. With many young employees it was a need for routines and rules. Smestadkrysset Auto Senter was the first service station (in Norway) with a full assortment groceries section. The company was also a pioneer offering color copying, movie hire and car/truck/minibus-hire from a service station. The service station also contained a service section for cars.

- Frosken Dykkeskole educated divers within CMAS\*\*. The courses were held in different universities in and around Oslo. The sea training was held in the Oslo Fjord, autumn, winter and spring. As manager it was my task to take care of marketing, and course setup, and coordinating the instructors. Both instructors and manager were working full time other places or full time students. Around 200 persons took part in the CMAS\*\* basic training and about 100 persons took part in the CMAS\*\* secondary training every year at Frosken Dykkeskole!

### **Certificates/licences:**

Driving license BE,C1E, D1E

Licensed for fork truck/crane with div. equipment for up to 60t (2002)

Decks Officer Class 5 (up to 50T)(Master offshore)(1989)

General radiotelephone certificat (2001)

Diving license CMAS\*\* (1994) + PADI Instructor (1999) + Licence S (inspection/work diving)(1999)

### **Supplementary education:**

Several courses within sale/sales management/staff/leadership and HMS and fire fighting via Statoil's Training school.

### **Key qualifications:**

Economy and leader education combined with varied practical work experience gives me the possibility to see problems and solutions from different angles. I am rich in initiative and responsible, have ideas and experience from leadership and practical work in different branches. I am rational even under great pressure. I value quality.

### **Information:**

Lunde Båt is the Norwegian importer and dealer of Bavaria yachts- and motorboats (until 2008 also the importer of Nauticat yachts). From 1999 – 2005 Lunde Båt sold +/-200 new Bavaria yachts and since 2001 also +/- 100 Bavaria motorboats a year!! Lunde Båt runs a service department, a navigation and sailing school and a separate charter department. Lunde Båt Service performs service, repairs, maintenance, installation and equipment sales on all types and brands of boats.

Smestadkrysset Auto Senter and Furuset Auto Senter is 24h service stations with a groceries department and with a yearly turnover at around 120.000.000 NOK (1999) with 30-40 full- and part time employees.